



## 2018 Destination Description

**Media Contact:**

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**25 Words:**

A favorite family destination for generations, Ruby Falls is home to the tallest and deepest underground waterfall open to the public in the United States.

**50 Words:**

Hosting millions of visitors since the first guided tour in 1930, Ruby Falls has long been a favorite destination for generations. Ruby Falls is home to the tallest and deepest underground waterfall open to the public in the United States. Journey 1,120 feet underground and discover incredible beauty and wonder.

**110 Words:**

Discover wonder at Ruby Falls, a favorite destination for 89 years and home to the tallest and deepest underground waterfall open to the public in the United States. Descend 26-stories by elevator and then on foot during a guided tour along the scenic path to the breathtaking waterfall 1,120 feet underground. See stalagmites, stalactites, drapery formations and flowstone plus learn about the cave's storied history. Take in panoramic views of the Tennessee Valley and Tennessee River from Lookout Mountain Tower, brand-new Blue Heron Overlook and the Village Plaza. Extend the visit to include ZIPStream Aerial Adventure, featuring soaring zip lines and obstacle courses in the treetops surrounded by spectacular views.

For more information visit [www.rubyfalls.com](http://www.rubyfalls.com)